

# DIANE GARRETT

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## SUMMARY

Savvy entertainment journalist with a passion for innovative storytelling and developing new voices. Rigorous line editor adept at crafting features, news stories and criticism across platforms. Editorial leader with experience managing teams and budgets. Versatile writer. Past stints at publications including Variety, Los Angeles Times, TV Guide and Movieline.

## EXPERIENCE

### FREELANCE WRITER AND EDITOR 1994-

- Bylines in Los Angeles Times, Variety, Hollywood Reporter, TheWrap and Premiere
- Contract editing assignments for L.A. Times, Variety and TheWrap

### L.A. TIMES

#### *Entertainment & Arts Editor 2024-5 (Contract)*

- Assigned and edited book reviews, recalibrating existing strategy to maximize readership across all platforms
- Edited books, arts and awards stories, collaborating with a well-established stable of writers
- Wrote book features and awards-season analysis

### VARIETY

#### *Deputy Editor 2022-2024 (Staff)*

- Co-managed Variety's Focus department, a key revenue driver, working closely with the team to elevate industry coverage
- Edited the documentaries vertical on Variety.com, working closely with lead documentary reporter
- Developed and edited short-form and longer magazine features, working closely with staff and freelance writers
- Oversaw the front of the magazine, including the newsy Biz + Buzz section

### VARIETY

#### *Senior TV Editor 2021-2022 (Staff)*

- Managed the TV team, coaching writers, critics and interns on their assignments across platforms
- Developed magazine features and news stories about the dynamic TV business
- Wrote feature stories and analysis, with a special focus on the streaming industry

### VARIETY

#### *Features Editor 2018-2021 (Staff); 2012-3 and 2016-8 (Contract)*

- Oversaw key editorial franchises for Variety, including several reports recognizing female accomplishments
- Conceived and developed sections on topics including the 50th anniversary of Earth Day
- Wrote features, trend stories and awards-season analysis
- Oversaw digital rollout of reports and sections
- Coached writers and interns on assignments
- Awarded Variety's Journalistic & Creative Excellence Award and a National Arts & Entertainment Journalism prize

### GOOD EVERYDAY

#### *Managing Editor 2015-6 (Staff)*

- Key member of positive news site's launch team: Helped create site design, organizing structure and tone
- Supervised writers, editing all copy for structure and tone

## THEWRAP

*Deputy Editor 2014-5 (Contract); Senior Editor 2013-4 (Staff); News Editor 2011-2 (Staff)*

- Managed newsroom for dynamic entertainment news site during period traffic grew fivefold
- Edited awards season magazines and orchestrated their digital rollouts, repositioning print features for online
- Assigned and edited features, news stories and reviews
- Sent breaking news alerts as warranted; oversaw social media feeds and worked closely with content partners
- Wrote movie and TV reviews, features

## AOL'S PATCH

*Editor 2010-11 (Staff)*

- Developed, assigned and edited all content for AOL-owned Redondo Beach Patch
- Helped train local editors in region
- Covered events; shot photos and video
- Distributed content on social media platforms, including Facebook and Twitter
- Developed and maintained rigorous daily publication schedule
- Managed monthly freelance budget, paying contributors weekly
- Awarded first Patch on the Back award in L.A. region for extraordinary editorial contributions

## VARIETY

*Editor; Reporter; Copy Editor 2002-9 (Staff)*

- Edited several sections and covered several beats for entertainment trade
- Wrote film, home entertainment and digital media stories and features; broke story about the death of VHS
- Oversaw events coverage through two awards seasons
- Conceived and edited lifestyle feature stories on stories ranging from the explosion of celebrity children's books to emerging entertainment blogs and spray tanning

## VIDEO BUSINESS

*Web Editor; Senior Editor 1998-2001 (Staff)*

- Overhauled online offshoot of weekly publication into daily news source. Redesigned site to improve navigability, hand-coding portions to optimize user experience
- Wrote news and feature stories
- Edited magazine sections and online stories
- Site traffic more than doubled; named Editorial MVP

## VIDEO STORE MAGAZINE

*Senior Reporter 1996-8 (Staff)*

- Wrote news and feature stories about then-booming video retail sector
- Edited daily editions during industry conventions

## MOVIELINE

*Associate Editor; Assistant Editor 1991-2 (Staff)*

- Supervised fact-checking process for monthly movie magazine
- Wrote profiles; edited copy for grammar and style

## TV GUIDE

*Editorial Researcher 1986-7 (Staff)*

- Edited copy for grammar, accuracy and style

## EDUCATION

Amherst College, B.A., English