

# DIANE GARRETT

Web: dianegarrett.com | Email: dianegarrettRB-at-gmail-dot-com

---

## EXPERIENCE

### L.A. TIMES

#### *Entertainment & Arts Editor 2024-5*

- Managed book reviews as interim editor, recalibrating priorities for the BookTok age based on audience feedback; assigned and edited reviews
- Edited books, arts and awards feature stories, collaborating with writers, the photo team, designers and copy desk
- Wrote film awards season box-office analysis and book features

### VARIETY

#### *Deputy Editor 2022- 2024*

- Co-managed the busy Focus department, a key revenue driver for Variety, working closely with the team to elevate industry coverage
- Edited the documentaries vertical on Variety.com, working closely with lead documentary reporter; collaborated with Rolling Stone on the joint Truth Seekers Summit
- Oversaw the front of the book for a year, including the newsy Biz + Buzz section

### VARIETY

#### *Senior TV Editor 2021-2022*

- Managed the TV team, coaching writers, critics and interns on their assignments
- Developed magazine features and news stories about the linear and streaming TV business
- Wrote feature stories and analysis, with a special focus on the streaming industry

### VARIETY

#### *Features Editor 2018-2021 (Staff); 2012-3 and 2016-8 (Contract)*

- Oversaw key editorial franchises for Variety, including reports recognizing new leaders and female accomplishments
- Conceived and developed sections on topics including the 50th anniversary of Earth Day
- Wrote features, trend stories and awards-season analysis
- Coached writers and interns on assignments
- Awarded Variety's Journalistic & Creative Excellence Award in addition to a National Arts & Entertainment Journalism prize for a feature story about politics in variety shows

### GOOD EVERYDAY

#### *Managing Editor 2015-6*

- Key member of positive news site's launch team: Helped create site design, organizing structure and tone
- Supervised writers
- Edited all copy for structure and tone

### THEWRAP

#### *Deputy Editor 2014-5 (Contract); Senior Editor 2013-4 (Staff); News Editor 2011-2 (Staff)*

- Managed newsroom for dynamic entertainment news site during period traffic grew fivefold

- Edited awards season magazines and orchestrated digital rollouts
- Assigned and edited news features, breaking news stories and reviews
- Sent breaking news alerts; curated morning newsletter
- Oversaw distribution of content on social media feeds and worked closely with content partners
- Wrote movie and TV reviews, features

#### AOL'S PATCH

##### *Editor 2010-11*

- Developed, assigned and edited all content for AOL-owned Redondo Beach Patch
- Helped train local editors in region
- Covered events; shot photos and video
- Distributed content on social media platforms
- Managed monthly freelance budget, ensuring freelancers got paid on a weekly basis
- Awarded first Patch on the Back award in L.A. region for extraordinary editorial contributions

#### VARIETY

##### *Editor; Reporter; Copy Editor 2002-9*

- Edited several sections and covered several beats for entertainment trade
- Wrote film, home entertainment and digital media stories; broke the story about the death of VHS
- Oversaw events coverage through two awards seasons
- Conceived and edited lifestyle feature stories on stories ranging from the explosion of celebrity children's books to emerging entertainment blogs and spray tanning

#### VIDEO BUSINESS

##### *Web Editor; Senior Editor 1998-2001*

- Overhauled online offshoot of weekly publication into daily news source. Redesigned site to improve navigability, hand-coding portions to optimize user experience
- Wrote news and feature stories
- Edited magazine sections and online stories
- Site traffic more than doubled; named Editorial MVP

#### VIDEO STORE MAGAZINE

##### *Senior Reporter 1996-8*

- Covered then-booming video retail industry
- Wrote news and feature stories
- Helped to edit daily editions during industry conventions

#### MOVELINE

##### *Associate Editor; Assistant Editor 1991-2*

- Supervised fact-checking process for monthly movie magazine
- Wrote profiles; edited copy for grammar and style

#### TV GUIDE

##### *Editorial Researcher 1986-7*

- Edited copy for grammar, accuracy and style

#### EDUCATION

Amherst College, B.A., English.